



# East Bay Bus Rapid Transit

Affordable, reliable transit  
Green jobs and new investment  
The right choice for Oakland

*We are neighborhood and community organizations who support investment in Bus Rapid Transit to create a safe, vibrant, and successful Oakland.*

*Oakland's residents, workers and visitors use public transportation both by choice and necessity.*

*Bus Rapid Transit provides more reliable transit service, improved mobility, and a safer environment for walking and bicycling.*

*We urge the Oakland City Council to support jobs, clean air and safe streets across our City. Bring BRT to Oakland!*



*We need public investments in streets, transit, and pedestrian safety now. BRT is an opportunity we can't afford to miss - BRT builds safer streets*

### **Dedicated lanes improve travel time and reliability**

Traffic congestion in the East Bay is getting worse and worse. When the bus has a dedicated lane, people are able to travel without delays, and improved transit service reduces traffic congestion.

Dedicated lanes are part of Oakland's "Transit First" policy and help align street capacity with how people actually get around. Allowing BRT to break free from congestion will make transit a more attractive alternative for those who have a travel choice, and will improve the quality of life for those who take transit by necessity.

### **New buses and stations make transit easy for everyone**

Passengers of the new BRT system will board buses level with the station. This design change will allow seniors, children, and people with disabilities to board comfortably without delays, empowering them to travel proudly and safely. Attractive, well-lit bus stations will improve neighborhood safety and convenience.

### **BRT will protect transit from service cuts and fare hikes**

The construction of the East Bay BRT system is funded with Federal and regional dollars. The whole project is expected to generate 1,500 new jobs, without taking a penny from Oakland's constrained budget.

Once the BRT system is running, it will operate with lower costs than other routes even as it provides better service. These savings will help AC Transit protect its services and reduce the need for fare hikes.

### **Transit investments create jobs**

BRT will funnel hundreds of millions of dollars from outside Oakland into improvements in our streets and transportation - not only for buses, but to fix potholes, install bike lanes, replace streetlights, and build crosswalks. The revitalized transit corridors across Oakland will attract further investment, business, and jobs in our community.

*BRT will bring pedestrian safety and citywide bike lanes*

### **Oakland needs BRT to achieve our climate goals**

BRT is an integral part of Oakland's Climate Action Plan, which sets impressive, ambitious goals that cannot be met without these green infrastructure improvements. By providing more reliable transit and safer conditions for walking and biking, BRT will allow more people to leave their cars at home. By creating corridors with complete transit, bike and pedestrian access, we will reduce our carbon footprint.

Using Federal and regional funds to improve transit reliability, pedestrian safety and bicycle infrastructure is essential for Oakland to achieve its environmental goals.

### **It's time to get on board with BRT**

The East Bay has worked towards this project for almost two decades. Years of public meetings and planning culminate in a final design and City Council vote this year.

East Bay BRT has received the highest possible rating from the federal government. The Obama administration sees this project as a unique opportunity to expand transit use, bicycling, pedestrian safety, and the economy - with a low price tag.

*We urge the Oakland City Council to approve this project to create reliable, cost-effective transit; safer streets for people on foot and bike; and a much-needed investment in Oakland.*