



## 2007 ANNUAL REPORT

2007 was an exciting and eventful year for Greenbelt Alliance. As we begin to celebrate our 50th year, I'd like to give you a brief review of the past year and let you know what is in store for 2008.



As you may remember, in September we bade Executive Director Tom Steinbach farewell with much appreciation for his eight years of leadership. To assist in the transition, my fellow Board members asked me to step in temporarily as the Executive Director, so that we could conduct a national search for the new director.

As a former foundation president, I have come to know nonprofits very well. With this perspective, I have been deeply impressed by the commitment of Greenbelt Alliance's staff, Board, public and nonprofit partners, and thousands of supporters. These relationships enable Greenbelt Alliance to accomplish a great deal on a remarkably modest budget.

In 2007, working with a broad array of partners, Greenbelt Alliance achieved impressive successes in cities and towns across the region, including the following:

*continued*

### Letter from the Executive Director

- ➔ Launched *ClimatePlan*, a statewide effort to achieve California's goals for reducing greenhouse gas pollution through better land use.
- ➔ Endorsed 3,300 new homes throughout the Bay Area, increasing opportunities for people to live in vibrant, walkable neighborhoods around the region.
- ➔ Passed a strong plan for Santa Rosa's downtown, with pedestrian-friendly streets, mixed-use development, and new homes that are affordable.
- ➔ Won farmland protections in Santa Clara County to ensure that for every acre of farmland developed, an acre is permanently preserved.
- ➔ Halted a developer's attempt to hijack the public process for redeveloping the Concord Naval Weapons Station, and won consideration of a smart growth plan for the base.

This is just a sampling of the year's accomplishments. Thank you for making these possible.

What we propose to achieve in the coming years will be even more impressive once our goals are reached. Simply put, we want to assure that our region's natural areas—its ridges, farmlands, valleys, rivers, and creeks—remain open and accessible for generations to come. At the same time, we want to create inviting neighborhoods where newcomers and our children can live. From Greenbelt Alliance's perspective, these two goals are inextricably intertwined, and it is our task to make sure each works in service of the other.

I believe our new Executive Director will be up to the task, and because of our forebears' vision and hard work over the past 50 years, we will succeed.

Thank you for your support of Greenbelt Alliance in 2007. It has been my privilege to serve you for this short time. Your advice, energy, and support made it a real pleasure.

On September 10, 2008, we will commemorate Greenbelt Alliance's 50th anniversary at the Herbst International Exhibition Hall in San Francisco's Presidio. I look forward to celebrating a remarkable half-century with you.

Mike Howe  
Interim Executive Director

## FINANCIAL STATEMENTS

### Statement of Activities

#### Support and Revenue

Membership	\$ 216,217
Member Appeals	\$ 12,169
Workplace Giving	\$ 14,048
Major Donors	\$ 430,787
Business Contributions	\$ 3,018
Foundation Grants	\$ 330,464
Endowment Donations	\$ 20,300
Dedicated Donations	\$ 20,128
Educational Events	\$ 225,117
Contracts & Fees	\$ 458,764
Interest Income	\$ 72,627
Miscellaneous	\$ 627
Net Gain on Endowment Investment	\$ 160,892

**Total Support and Revenue** **\$1,965,158**

#### Expenses

Policy & Field	\$ 644,443
Communications & Education	\$ 151,542
Membership	\$ 312,688
Research and Education	\$ 140,644
Greenbelt Alliance Initiative Fund	\$ 11,841
Open Space Council	\$ 473,973
SF Housing Action Coalition	\$ 89,928
Administration/Management & General	\$ 108,077
Fundraising	\$ 168,590

**Total Expenses** **\$2,101,726**

### Statement of Financial Position

#### Assets

Current Assets	\$ 1,139,625
Endowment	\$ 1,395,772
Other Assets	\$ 18,663
<b>Total Assets</b>	<b>\$2,554,060</b>

Liabilities	\$ 133,950
Net Assets	\$ 2,420,110
<b>Total Liabilities and Net Assets</b>	<b>\$2,554,060</b>

## THANK YOU

Many thanks to everyone who supported Greenbelt Alliance this year. Annual gifts of \$500 or more are recognized in this report.

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