

☐ **RESILIENT COMMUNITY SPONSOR | \$25,000**

- Prominent brand recognition on newly launched corporate landing page through Sept. 2021
- Employee engagement event: Become a Bay Area Community Advocate
- Prominent recognition as featured partner in Future Climate Webinar Series
- Prominent recognition as sponsor in Bay Area Nature Education Series
- Prominent recognition in Savor the Greenbelt print and online invite

☐ **CLIMATE ADVOCACY SPONSOR | \$10,000**

- Prominent brand recognition on newly launched corporate landing page through Sept. 2021
- Employee engagement event: Become a Bay Area Community Advocate
- Recognition as featured partner in Future Climate Webinar Series
- Prominent recognition in Savor the Greenbelt print and online invite

☐ **CONSERVATION EDUCATION SPONSOR | \$5,000**

- Brand recognition on newly launched corporate landing page through Sept. 2021
- Recognition as partner in Future Climate Webinar Series
- Recognition as sponsor in Bay Area Nature Education Series
- Recognition in Savor the Greenbelt print and online invite

☐ **NATURAL LANDS SPONSOR | \$2,500**

- Brand recognition on newly launched corporate landing page through Sept. 2021
- Recognition as sponsor in Bay Area Nature Education Series
- Recognition in Savor the Greenbelt print and online invite

☐ **THRIVING NEIGHBORHOODS SPONSOR | \$1,000**

- Brand recognition on newly launched corporate landing page through Sept. 2021
- Recognition in Savor the Greenbelt print and online invite

☐ **GREENBELT AMBASSADOR**

- We are not able to give this year but please recognize last year's contribution in support of Greenbelt Alliance's mission and work.
- Recognition in Savor the Greenbelt print and online invite

SPONSORSHIP OPPORTUNITIES EXPLAINED

Employee Engagement Event - Become a Bay Area Community Advocate

A one hour interactive, virtual session where your employees will have the chance to learn from a Bay Area policy expert. Participants will gain an understanding of local climate adaptation, development, affordable housing, and more. They will learn how to advocate for their communities and will walk away with a Bay Area Advocacy Toolkit, ready to make an impact.

Future Climate Webinar Series

The Future Climate is a series of conversations, panels, and Q&A on adapting to climate change through smart city planning, conservation, equity, and more. Promotion of each event reaches over 10,000 subscribers plus multiple partner organizations, with individual episodes broadcasting to over 150 live participants.

Bay Area Nature Education Series - Naturally Speaking with Ken & Friends

An educational Instagram TV series geared toward our community and their families. These short educational videos transport viewers to unique Bay Area open spaces describing both the history of the region and providing fun and interesting facts about the local ecology.



GREENBELT ALLIANCE

— ABOUT US —

As our partner, your support over the coming year will help jumpstart our new vision for a climate resilient Bay Area. **We educate, advocate, and collaborate to ensure the Bay Area's lands and communities are resilient to a changing climate.** To us, this looks like:

- All Bay Area people enjoying thriving places to live, work, and play, and connecting with nature in new and beautiful ways.
- Our most vulnerable communities staying safe during climate disasters and recovering quickly after the next wildfire, flood, or drought.

OUR PROGRAMS

Climate Risk Research • *Climate Data That Drives Policy Decisions*

We produce original research that guides local and regional conservation and land-use advocacy for policies that incorporate climate risks and adaptation measures while avoiding development in high-risk areas.

Accelerating Climate Resilience • *Forwarding Policies That Build Climate Resilience Now*

We develop planning guidance and innovative policy strategies that will bolster capacity and support local and regional efforts to implement equitable, climate-resilient land use decisions.

Climate SMART Development • *Creating Sustainable, Mixed, Affordable, Resilient, Transit-oriented Communities*

We promote equitable, climate resilience through Sustainable, Mixed, Affordable, Resilient, Transit-oriented development within existing urban and suburban areas.

SPECIAL THANKS TO OUR PAST SPONSORS

Google, City Center Bishop Ranch, SKS Partners, Carmel Partners, Dignity Health, Five Point, Hanson Bridgett LLP, Park Merced, Skidmore Owings & Merrill, Bay Area Rapid Transit District, and the East Bay Regional Park District, to name just a few. Your support makes our work possible.