



WE ARE PLEASED TO SUPPORT GREENBELT ALLIANCE'S BENEFIT

HIDDEN HEROES SPONSOR | \$25,000

- Prominent logo on Hidden Heroes nomination form: sent to over 200 elected officials and government staff
- Employee Education Events: Advocacy Workshop & Climate Resilience Outing (group of 20)
- Recognition during Resilience Playbook launch, our highest-profile product launch event of the year
- Co-branding for paid advertising campaigns, reaching a broad audience of nearly 11,000 followers across social platforms, with an extended reach to 50,000+ users across platforms who are interested in our work
- Prominent branding on corporate landing page through September 2022
- Prominent recognition in event email invite and promotion reaching over 16,000 subscribers

RESILIENT COMMUNITIES SPONSOR | \$15,000

- Recognition on Hidden Heroes nomination form: sent to over 200 elected officials and government staff
- Employee Education Event: Advocacy Workshop
- Co-branding for paid advertising campaigns, reaching a broad audience of nearly 11,000 followers across social platforms, with an extended reach to over 50,000 users across platforms who are interested in our work
- Prominent branding on our corporate landing page through September 2022
- Prominent recognition in event email invite and promotion reaching over 16,000 subscribers

CLIMATE ADVOCACY SPONSOR | \$10,000

- Recognition on Hidden Heroes nomination form: sent to over 200 elected officials and government staff
- Employee Education Event: Climate Resilient Outing (group of 10)
- Social media spotlight reaching a broad audience of nearly 11,000 followers across platforms
- Prominent branding on corporate landing page through September 2022
- Prominent recognition in event email invite and promotion reaching over 16,000 subscribers

NATURAL LAND SPONSOR | \$2,500

- Social media spotlight reaching 11,000 followers
- Company name on corporate landing page through September 2022
- Recognition in email invite and promo reaching over 16,000 subscribers

CONSERVATION EDUCATION SPONSOR | \$5,000

- Employee Education Event: Climate Resilience Outing (group of 10)
- Social media spotlight reaching an audience of nearly 11,000 followers
- Branding on corporate landing page through September 2022
- Prominent recognition in email invite and promo reaching over 16,000 subscribers

THRIVING NEIGHBORHOOD SPONSOR | \$1,000

- Company name on corporate landing page through September 2022
- Recognition in email invite and promo reaching over 16,000 subscribers

SPONSORSHIP OPPORTUNITIES EXPLAINED

Connection to Elected Officials:

Unique outreach opportunity to get your brand in front of the Bay Area's government leaders and policy makers. As a lead sponsor, your logo will be displayed on our Hidden Heroes nomination form which will be emailed directly to over 200 elected officials.

Employee Education Events:

Advocacy Workshop: training on local advocacy including: learning about policy and resources to impact climate and housing issues in the Bay Area.

Climate Resilience Outing: this guided hike is a learning opportunity on the history of the region and more!

Resilience Playbook Launch

Greenbelt Alliance's Resilience Playbook is a user-friendly policy and planning resource designed for local governments to accelerate their adaptation to climate risks. The launch of this Resilience Playbook is for elected officials and city and county staff.

For questions about sponsorship opportunities, contact Paris Badat at pbadat@greenbelt.org.

